
FOR IMMEDIATE RELEASE

Luxury Janitorial Service “Wows” New Owner

Greenville, MI (July 1, 2023) Equity Group of Michigan (EGM), a successful comprehensive commercial real estate firm, announces the sale of Luxury Janitorial Service Corporation, aka Luxury Cleaning Service, based in Greenville, Michigan, to Luxury Acquisition, LLC. Founder Chris Town developed a long-term client base in various areas, including healthcare, financial, retail, and some residential—some of whom have been clients since the company’s inception over 28 years ago.

Over the years, Luxury honed and expanded its business by developing a family-oriented team that recognizes the unique value of each employee. Luxury Cleaning serves clients with approximately 180 employees, referred to as “Wow Staffers,” who are guided by quality managers. According to the company’s website, Luxury Cleaning’s goal is to “wow” clients “by surpassing expectations in services and relationships.” in the Lower Peninsula

Luxury Acquisitions, LLC, seized the opportunity to acquire this premier Michigan asset. All processes and the sale transaction itself were facilitated by Equity Group Michigan’s expert team of real estate professionals, who ensured a smooth and efficient sale process.

Luxury Acquisitions plans to continue serving clients in the Central Lower Peninsula area, stretching from Holland to Flint and Battle Creek to Big Rapids. William Payne of Luxury Acquisitions explained, “We recognize and respect the strong team and client base developed by the previous owner. Our goal is to manage a smooth transition, supporting the current staff and clients, and to assess where and how we can improve and best focus our work as we move forward.”

EGM celebrates this successful transition and wishes all well in their new and future endeavors.

Equity Group of Michigan is a Grand Rapids-based independent mergers and acquisitions advisory firm with expertise working with privately owned businesses in Michigan and Indiana. Equity focuses on small to mid-market businesses with revenues ranging from less than \$1 million to \$30 million or more. The Equity team is committed to helping business owners accomplish successful, profitable sales; and they take pride in helping buyers find the best purchase to help them reach their goals.

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