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Successful Transition of Elite Electro Coaters to Elite Paint Group Marks New Chapter for Longstanding Lansing Powder coating Business Operations

Lansing, Michigan — 6/1/2026 — The successful sale and transition of Elite Electro Coaters, Inc., a respected Lansing-based powder coating and electrostatic painting company serving Michigan manufacturers for more than three decades, marks an exciting new chapter for the company, its employees, customers, and ownership team.

Elite Electro Coaters has been acquired by **Elite Paint Group, LLC of Waterford, Michigan**, led by its new owner, **Tim Miller**, an experienced industry professional with many years of expertise in industrial coatings and related operations. The acquisition positions the company for continued growth while preserving the strong customer relationships and reputation for quality established by the Mushong family over the past 30-plus years.

Transaction advisory services for the sale were provided by **Rob Anderson, CEO; Matt Isaacs, COO; and Ken Bollman, Senior Vice President of Equity Group of Michigan (EGM)**, a Grand Rapids, Michigan-based mergers and acquisitions and commercial real estate advisory firm with offices serving Grand Rapids, Ann Arbor, Muskegon, and the Cadillac/Traverse City regions. Legal counsel for the transaction was provided by **Courtney C.T. Lee of Grand Rapids, MI. based Miller Johnson, PLC.**

Elite Electro Coaters, founded in 1989, has served a diverse customer base throughout the Lansing region, providing powder coating and electrostatic painting services to manufacturers, automotive suppliers, agricultural businesses, and industrial customers. The company has been owned and operated by **Mike and Carol Mushong**, with their son **Mark Mushong** managing daily operations.

Following the successful closing, the Mushong family expressed their appreciation for the advisory team that guided them through the transaction:

"I was just thinking back on this day and have to just send a note of thanks for all that you have done for us. You have done very hard work on our behalf for a long time and we will never forget it. If we ever have the chance to recommend you, we certainly will. You have been beyond fair in all of your dealings on our behalf. We look forward to staying in touch and hope we can be friends. Mike agrees with me wholeheartedly and we hope to see you and maybe even your family in the future."

"Your friends, Mike, Carol and Mark."

The Mushongs are especially enthusiastic about the future of the company under Tim Miller's leadership and have expressed their confidence in the transition process.

"We are truly excited to work alongside Tim and his team throughout the transition period," said the Mushong family. "Tim brings years of industry experience and a genuine commitment to building upon the foundation that has made Elite Electro Coaters successful. We are confident the company, its employees, and its customers are in excellent hands, and we look forward to helping ensure a smooth and successful transition."

"This transaction represents exactly what succession planning should accomplish," said Rob Anderson, CEO of Equity Group of Michigan. "A successful transition protects the legacy built by the seller while creating opportunities for new ownership to continue growing the business. Tim's experience and commitment to the industry made him an outstanding fit for Elite Electro Coaters."

About Elite Electro Coaters

Elite Electro Coaters, Inc. is a Lansing, Michigan-based powder coating and electrostatic painting company serving customers across the manufacturing, automotive, agricultural, and industrial sectors. The company specializes in powder coating, electrostatic finishing, and oversized weldment coating applications. Founded in 1989, Elite Electro Coaters has earned a reputation for quality workmanship, reliability, and exceptional customer service.

About Elite Paint Group, LLC

Elite Paint Group, LLC, headquartered in Waterford, Michigan, is an industrial coatings company led by owner Tim Miller. The acquisition of Elite Electro Coaters expands the company's capabilities and strengthens its position in Michigan's industrial finishing and coatings market.

About Equity Group of Michigan

Equity Group of Michigan (EGM) is a Michigan-based mergers and acquisitions and commercial real estate advisory firm serving privately held businesses throughout the Midwest. The firm provides business brokerage, M&A advisory, succession planning, business valuation, and commercial real estate services with a client-focused approach designed to maximize value and facilitate successful ownership transitions.

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