

**FOR IMMEDIATE RELEASE- April 30, 2021**

**CM Graphics: Pioneers in Digital Printing and Vinyl Graphics Sold to Capital Graphics LLC.**

Lansing, MI.– April 30, 2021 – CM Graphics, a renowned name in the wide format digital printing industry, has been a driving force in revolutionizing the sector for almost three decades. Specializing in high-quality vinyl graphics, the company has established itself as a regional top provider, known for its expertise in vehicle wraps, signs, and various printed products.

**Excellence in Vinyl Graphics and Printing Solutions-** Graphics takes pride in its specialization in vinyl graphics for truck fleets, automotive, and buildings. With a track record of wrapping more surfaces than any other Midwest company, they have become synonymous with excellence and innovation in the industry. Their services have been instrumental in assisting hundreds of businesses, universities, and non-profits amplify brand visibility, boost revenue, and expand market share.

**State-of-the-Art Technology and Expertise-**Employing the latest technology, CM Graphics stays ahead of the curve in meeting high demand. The team's ability to create custom designs from scratch or transform existing designs into outstanding finished products sets them apart. Their commitment to quality is further emphasized by the exclusive use of 3M materials, ensuring the highest standards of durability and excellence in their work.

**The Visionary Behind CM Graphics-**Kirk Squiers, the founder and owner of CM Graphics, has been a visionary in the industry. Starting as a traditional printing business nearly 30 years ago, he anticipated the decline in conventional print services and shifted focus to digital-wide format printing in the mid-2000s. This strategic move placed CM Graphics far ahead of its competitors and solidified its position as an industry leader. Currently managing the company part-time from Florida, Kirk remains dedicated to its growth and is committed to supporting and training new ownership for a seamless transition.

**A Future Rooted in Innovation and Quality-**As CM Graphics continues to lead and innovate in the digital printing realm, it stands as a testament to entrepreneurial foresight, technological advancement, and unwavering commitment to quality. The company is not just about printing; it's about creating lasting impressions and driving growth for all its clients.

**Capital Graphics, LLC** is a sign and graphics company that helps businesses make a statement. They offer various services, including custom signs, banners, graphics, and more. The owners also own FastSigns locations.

**About EGM-**EGM is a leading mergers and acquisitions firm specializing in the grocery industry. The firm has a proven track record of success in helping companies achieve their financial goals. Rob Anderson and Tom Zant of EGM were the lead advisors to CM Graphics.

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