

PRESS RELEASE

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Tamarack Sports Changes Hands in Lakeview

Lakeview, MI (December 23, 2021) Equity Group of Michigan announces the sale of Tamarack Sports, located at 9599 N. Greenville Road in Lakeview, Michigan. Darrell and Jackie Johnson, who operated the business for 25 years, passed the keys to Justin and Kristen Arlt on December 21, 2021. The Arlts are a local couple who plan to honor and maintain the reputation of this robust family-owned and family-friendly business.

Previous owners Darrell and Jackie Johnson will be actively involved in the transition to help provide a seamless hand-off. Kristen Arlt commented, “We are so excited for this new adventure! We have a lot to learn, but we have wonderful support to guide us as we continue to provide great service.” Justin Arlt added, “I’ve got some big boots to fill, but I’m beyond blessed to have the man who started it all as my mentor. I look forward to our family making fond memories as we now chase our own American dream.”

In addition to its multi-pump gas station and convenience store, Tamarack Sports provides a broad inventory of sporting and hunting goods, including a full line of bows, arrows, and accessories; bait and tackle; and all-seasons outdoor gear. The store specializes in a wide range of firearms and ammunition—from small arms to rifles. Tamarack Sports is known in the local community for its well-stocked convenience store with supplies of dry, refrigerated, and frozen foods; medicines, snacks, home- and auto-care products; and beer and wine. As part of the transition, Tamarack will offer Marathon gas and diesel fuel.

Equity Group of Michigan is a Grand Rapids-based independent mergers and acquisitions advisory firm with expertise working with privately owned businesses in Michigan and Indiana. Equity focuses on small to mid-market businesses with revenues ranging from less than \$1 million to \$30 million or more. The Equity team is committed to helping business owners accomplish successful, profitable sales; and they take pride in helping buyers find the best purchase to help them reach their goals.

Equity Group of Michigan wishes the Arlts and the Johnsons well in their new and future endeavors.